

## Ambassador Value Meeting Leave Behind Email Template

**Audience:** Peers you've had value meetings with

**Attachments:** Value Meeting Leave Behind

**Subject line:** Additional info on how VSP supports ODs

Hi [DOCTOR NAME],

It was great meeting with you recently to discuss how VSP supports the profession and delivers value to private practices like ours. I wanted to send a follow up with some additional information that you might find of value to your practice:

- VSP offers education and training courses on Essential Medical Eyecare (EMEC) and Coordination of Benefits (COB). These courses can help you maximize VSP insurance and lead to opportunities for increased revenue, patient retention, and patient satisfaction. [You can access these courses here.](#)
- Now through December 2027, PECAA Max members can get up to \$15 in total exam rebates per VSP® commercial eye exam through the VSP Vision Exam Rebate, due to an extension of the \$5 Marchon | Altair Enhancement (formerly the \$5 Limited-Time Rebate Enhancement) for aligning both Marchon and Altair with PECAA Max. This is just one more way VSP and PECAA are doubling down to support private practices. [Learn more here.](#)

To learn more about how VSP partners with doctors to make an impact on the industry, visit [vspproviderhub.com/working-with-vsp](https://vspproviderhub.com/working-with-vsp).

Again, it was great meeting with you recently. Please let me know if you ever have any questions about VSP that I can help answer.

Best,

**Name, Credentials**

VSP Vision Ambassador | State

Email: [email@domain.com](mailto:email@domain.com) | preferred number | vspproviderhub.com

**VSP Vision** | See Healthy. Stay Healthy.