

VSP Provider Hub Dashboard Enhancements

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Overview

At the beginning of 2026, several doctor program updates were implemented as part of Phase 1 of the Premier Edge/PECAA Integration (PEPI) Project. As part of Phase 2, enhancements will be made to the VSP® Provider Hub dashboard and VSP Vision Practice Report to deliver more personalized information showing the value providers receive from each VSP Vision™ provider program, as applicable.

These enhancements will introduce new dashboard charts and reporting data for VSP Premier Edge™, PECAA Max, the Marchon and Altair Frame Rebate Program, and other provider programs. New quarterly data points will highlight the value practices receive through participation in Premier Edge, PECAA Max, Unity® Rewards, and other eligible programs.

The Provider Hub dashboard enhancements will go live on the evening of September 9, 2026, and will be available for practices to see on September 10, 2026. Following this launch, providers can expect quarterly updates to both the Provider Hub dashboard and Practice Report, with aligned program reporting and value insights available across both experiences beginning with the Q3 Practice Report release in November 2026.

Talking Points

- VSP Vision™ is making it easier for private practice doctors to see, understand, and optimize the full value they receive from programs like VSP Premier Edge™, PECAA Max, and Unity Rewards including rewards, patient growth, and retention – all in one place.
- The VSP® Provider Hub dashboard has been enhanced and features a more personalized experience, built with you in mind.
- Now you can access even more personalized account data about your participation in VSP Vision provider programs, including rebates, savings, and other valuable resources to support your practice.
- The enhanced dashboard features new data for Premier Edge, PECAA Max, the Marchon and Altair Frame Rebate Program, and Unity® Rewards.
- It can also help empower your practice with greater insights into the valuable resources available through VSP Vision, making it easier to see growth and opportunities for your business.
- You don't have to do anything new – simply log in to your personalized dashboard on the Provider Hub and start exploring. Don't have a log in? Get set up in seconds by visiting the [registration page](#).
- We're committed to making ongoing improvements to the online tools that support your practice. The updated Provider Hub dashboard is another way VSP Vision is delivering more value to private practice optometry through personalized technical enhancements.
- The Q3 VSP Vision Practice Report, available in November, will feature these same enhancements to help empower your practice and show the value your practice receives through participating in VSP Vision provider programs.

General Questions

What enhancements have been made to the VSP Provider Hub dashboard?	Here's an overview of the enhanced VSP Provider Hub dashboard pages: • My Dashboard Page ○ Get a quick, personalized snapshot of your account based on the programs you participate in. See your rebates, frame purchases, new patients, and more—all on one page. • My Value Page ○ View easy-to-use charts to get a detailed look at the value you're receiving from applicable VSP Vision programs each quarter. ○ Track your PECAA Max IncentivEYES rebates including the VSP Vision Exam Rebate, Marchon and Altair Frame Rebate, and Unity Rewards Rebate. ○ Keep an eye on your patient growth and retention with the number of new and returning patients at VSP Premier Edge™ locations. ○ Watch your Unity Rewards points grow as you help patients see their best with select Unity lenses and enhancements. ○ See those extra payments add up for reporting patient conditions such as diabetes, diabetic retinopathy, hypertension, and high cholesterol. • Program Benefits Page ○ Explore the benefits available to you as a VSP network provider, including the added value when you participate in Premier Edge and/or PECAA Max. • Marchon and Altair Frame Rebate Program Page ○ View all the details for earning extra revenue on frame purchases through this program for PECAA Max members. ○ If you already receive these rebates, you'll see a chart with your tier, rebate percentage, and the amount of your quarterly rebates.
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Why were these enhancements made?	VSP Vision™ is making it easier for private practice doctors to see, understand, and optimize the full value they receive from programs like VSP Premier Edge, PECCA Max, and Unity Rewards including rewards, patient growth, and retention – all in one place. Now you can access even more personalized account data about your participation in VSP Vision provider programs, including rebates, savings, and other valuable resources to support your practice. The enhanced Provider Hub dashboard can also help empower your practice with greater insights into the valuable resources available through VSP Vision, making it easier to see growth and opportunities for your business.
When will practices learn about the Provider Hub enhancements?	All VSP network providers will learn about the updates in <i>At a Glance</i> on September 10.
When will practices be able to see the VSP Provider Hub dashboard enhancements?	Practices will be able to access the enhanced VSP Provider Hub dashboard on September 10, 2026.
When will training materials be available to support conversations with practices?	Updated VSP Vision Practice Report training will be available through UUniversity to align with the Q3 Practice Report release. In addition, a new provider-facing training resource overview highlighting these enhancements is planned to follow shortly thereafter. In the meantime, Ambassadors should continue highlighting the value of the enhanced Provider Hub dashboard and upcoming Practice Report updates in conversations with practices, including personalized reporting, value insights, and visibility into participation across eligible VSP provider programs.
	AMBASSADOR USE ONLY Please let us know of any key issues or themes you're hearing from your peers by emailing ambassadorsupport@vsp.com.