

Marcolin Frame Rebate

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Overview

Beginning October 1, 2026, a new Marcolin Frame Rebate is available. PECAA Max members who align Marcolin with their PECAA Max account can earn a rebate of up to 10% on eligible Marcolin purchases, further enhancing the benefits of Marcolin's addition to the VSP Vision eyewear family. This new rebate was announced on October 1 by Professional Eye Care Associates of America (PECAA) and VSP Vision™, along with a limited time VSP Vision Exam Rebate bonus that will be available in the first quarter of 2027.

The Marcolin Frame Rebate is designed to maximize quarterly rebate opportunities for PECAA Max members who purchase Marchon/Altair and Marcolin frame brands. Rebates will be paid quarterly through PECAA's IncentivEYES® rebate program.

PECAA Max members can log into their PECAA Max member portal or connect with their Marchon/Altair representative for details on this new program.

General Questions

Are Marcolin brands included in the Marchon/Altair Frame Rebate Program? What is the Marcolin Frame Rebate?	Yes, beginning October 1, 2026, PECAA Max members can add eligible Marcolin purchases to the current Marchon/Altair Frame Rebate Program and earn a rebate of up to 10%. The Marcolin Frame Rebate is designed to maximize quarterly rebate opportunities for PECAA Max members who purchase Marchon/Altair and Marcolin frame brands. <i>Note to Ambassadors: Please see the Marcolin Frame Rebate flyer for details.</i>
How can practices learn more about the new Marcolin Frame Rebate?	PECAA Max members can learn more about this rebate by contacting their Eyewear Account Executive or logging into their PECAA Max member portal. Information is also available on the VSP Provider Hub.
How many Marcolin frames do I need to carry to receive the new Marcolin Frame Rebate?	The new Marcolin Frame Rebate is based on a combination of the number of Marcolin brands you carry and your Marcolin purchase amount, as detailed on the Marcolin vendor page of your PECAA Max member portal. If you have any questions about the details of that program, you can speak with your Marchon, Altair, or Marcolin representative.
How many units per brand need to be purchased? What about the required minimum buy for specific brands?	Practices must purchase at least 10 units of a brand over the 12-month qualifying period. Specific brand requirements still apply outside of this program.

For a multilocation practice, how does brand qualification work? Why is alignment important?	For a multilocation practice, if PECAA is the sole buying group affiliation, the brand count is based on the total number of unique brands across all locations. If a practice belongs to multiple buying groups, each location must align PECAA as their primary buying group for their brands to qualify toward the rebate calculation.
For multilocation practices, do all locations have to carry the minimum brand count listed to qualify for the rebate? For example, do all locations have to carry 12 brands or can it be split by location?	No, the brand count is based on the total number of unique brands across all locations (in net sales or consignment during the qualifying period at its PECAA-aligned locations).
How is the Marcolin Frame Rebate paid?	The new Marcolin Frame Rebate is paid through PECAA's IncentivEYES® rebate program. Payment is made on a quarterly basis, approximately 90 days following the end of the quarter.
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