

VSP Vision Exam Rebate Extension

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Overview

PECAA (Professional Eye Care Associates of America) is a national doctor alliance group and part of the VSP Vision™ family. As part of the shared commitment between PECAA and VSP® to support private practice optometry, PECAA announced a limited-time VSP Vision Exam Rebate to its members in July 2023 that provided \$5 for VSP commercial claims. In March 2024, the rebate increased to up to \$10 per exam.

In July 2025, PECAA announced that from July 1 through December 31, 2025, PECAA Max members could get an extra \$5 Limited-Time Rebate Enhancement on VSP commercial claims by aligning their Marchon and Altair accounts with PECAA Max, for a total potential rebate of \$15 per exam. Additionally, in July 2025, the VSP Vision Exam Rebate, including the Limited-Time Rebate Enhancement, became available in Texas.

In September 2025, the Vision Exam Rebate was extended through December 31, 2026, including a continuation of the most recent \$5 enhancement (for Marchon/Altair alignment) through the first half of the year. Until June 2026, PECAA Max members could get up to \$15 per VSP commercial eye exam. From July to December 2026, PECAA Max members could continue to get up to \$10 per exam.

Now through December 2027, PECAA Max members can get up to \$15 in total exam rebates per VSP commercial eye exam through the VSP Vision Exam Rebate, due to an additional extension of the \$5 Marchon | Altair Enhancement (formerly the Limited-Time Rebate Enhancement) for aligning both Marchon and Altair with PECAA Max. This is just one more way VSP and PECAA are doubling down on our investment in private practice.

General Questions

Do I receive the Vision Exam Rebate and Rebate Enhancements for all my VSP patients?

The Vision Exam Rebate and Rebate Enhancements (including the Marchon | Altair Enhancement) are payable for every VSP *commercial* patient who receives an eye exam with a claim paid between the first of the month in which a PECAA Max member meets eligibility requirements and December 31, 2027, subject to all Terms & Conditions. Claims paid by state or federal healthcare funds are not eligible for the Vision Exam Rebate or Rebate Enhancements.

[Click here](#) to view full Rebate Terms & Conditions.

<p>What is the total amount that can be earned through the Vision Exam Rebate and the Rebate Enhancement?</p>	<p>Practices that were PECAA Max members by the end of 2025 can receive up to \$60K in Vision Exam Rebates and Rebate Enhancements in 2026. Those joining in 2026 can receive up to \$30K through the program this year.</p> <p>In 2027, different criteria will apply and the maximum amount practices can receive is based on a combination of PECAA Max membership and lab vendor alignment:</p> <ul style="list-style-type: none"> • Practices that are PECAA Max members by December 31, 2026 AND are aligned with one at least one of PECAA's vendor lab partners – Zeiss, HOYA or ABB Labs – by December 31, 2026 are eligible for the Lab Partner Bonus Cap which allows them to receive up to \$60K in 2027. • Practices that are PECAA Max members by December 31, 2026 and not aligned with at least one of the above-referenced lab partners are eligible to receive up to \$30K in 2027. • Practices that join PECAA Max in 2027 may receive up to \$30K, regardless of lab partner alignment.
<p>How long is the offer available?</p>	<p>The VSP Vision Exam Rebate Offer, including the Rebate Enhancements, is available for eligible exams paid from July 1, 2023 through December 31, 2026. The Marchon Altair Enhancement for aligning Marchon and Altair accounts with PECAA Max is valid for eligible exams paid from July 1, 2025, through December 31, 2027.</p>
<p>Which vendor accounts need to be aligned with PECAA Max to qualify for the Vision Exam Rebate and the Rebate Enhancements?</p>	<p>Vision Exam Rebate: To qualify for the \$5 Vision Exam Rebate, <i>both</i> Johnson & Johnson Vision <i>and</i> CooperVision contact lens accounts must be aligned with PECAA Max.</p> <p>Rebate Enhancement: To qualify for the \$5 Rebate Enhancement, two of the following four frame vendor accounts must be aligned with PECAA Max: Marchon, Altair, Safilo, and Luxottica.</p> <p>Marchon Altair Rebate Enhancement: To qualify for the additional \$5 increased enhancement effective July 1, 2025, <i>both</i> Marchon and Altair must be aligned with PECAA Max.</p> <p>Lab Partner Bonus Cap (NEW for 2027): To be eligible to receive up to \$60K, practices must be PECAA Max members by December 31, 2026 <i>and</i> aligned with at least one of PECAA's vendor lab partners (Zeiss, HOYA or ABB Labs) by December 31, 2026.</p> <p>There are no purchase requirements to receive the Vision Exam Rebate and Rebate Enhancements.</p>
<p>How is the Vision Exam Rebate paid, and when will I receive payment?</p>	<p>The Vision Exam Rebate and Rebate Enhancements are paid through the IncentivEYES program, for which payment is issued on a quarterly basis, approximately 90 days following the end of the quarter.</p> <p>The Vision Exam Rebate and Rebate Enhancement for the first quarter of 2026 will be issued near the end of June 2026, with a similar schedule thereafter.</p> <p>To receive the Vision Exam Rebate and Rebate Enhancement, it is necessary that you remain a PECAA Max member in good standing and be aligned with the qualifying vendors at the time payment is made.</p> <p>Click here to view full Rebate Terms & Conditions.</p>

<p>Are claims for VSP patients covered by the Federal Employees Dental and Vision Insurance Program (FEDVIP) eligible for the Vision Exam Rebate and Rebate Enhancements?</p>	<p>Yes, claims for VSP patients who are covered by federal and state employee plans are eligible for the Vision Exam Rebate and Rebate Enhancements, as these plans are considered commercial.</p>
<p>Are practices in Texas that are part of Vision Trends eligible for the Vision Exam Rebate?</p>	<p>Yes, practices that are part of Vision Trends are eligible for the Vision Exam Rebate as long as they align the required vendors with their PECAA Max membership.</p>
<p>*AMBASSADOR USE ONLY* Where can I send escalations?</p>	<p>*AMBASSADOR USE ONLY* Please let us know of any key issues or themes you're hearing from your peers by emailing ambassadorsupport@vsp.com.</p>