

## Provider Program Changes

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### Overview

In August we announced that beginning January 1, 2026, VSP Vision™ would simplify and enhance VSP Premier Edge™ and PECAA Max offerings to highlight their unique strengths and incorporate provider feedback, while preserving the value that means the most to providers.

In addition, we worked with Professional Eye Care Associates of America (PECAA) to continue simplifying provider programs with three more enhancements beginning January 2026. Practices participating in Premier Edge and PECAA Max have access to an enhanced online education platform, expanded recruiting services, and special PECAA Max members-only pricing on select educational and product offerings, all at no additional cost.

This is one more example of how VSP Vision is doubling down to deliver even more value and support to private practice optometry.

### Talking Points

- VSP Visions has simplified and enhanced provider programs to offer greater value and support and better serve the needs of private practice optometry.
- These program changes highlight the unique strengths of both Premier Edge and PECAA Max, and preserve the value providers and members want.
- Beginning January 2026, practices participating in VSP Premier Edge and PECAA Max have access to an enhanced online education platform, expanded recruiting services, and special PECAA Max members-only pricing on select educational and product offerings, all at no additional cost.
- VSP Vision remains committed to supporting private practices with programs and resources designed to help you thrive.
- These enhancements build on investments to give private practices continued support and value, including the launch of a new loan program with Vision One Credit Union and the extension of the VSP Vision Exam Rebate available to PECAA Max members.
- VSP Vision is here to support you and help maximize the value these enhancements offer your practice. This is the latest example of how we are doubling down to deliver even more value and support to private practice optometry.

## General Questions

<p><b>What new provider program enhancements are available?</b></p>	<p>Beginning January 2026, three provider program enhancements are available in addition to program changes announced last year.</p> <p><u>VSP OD Recruitment Support</u></p> <p>PECAA Max members on the VSP network have access to VSP OD Recruitment Support, a new benefit that can:</p> <ul style="list-style-type: none"> <li>• Give practices access to a dedicated talent acquisition specialist who will recruit, source, and match qualified OD candidates for them, all at no extra cost.</li> <li>• Ease the challenge of filling open optometrist roles for practices and help them stand out to more candidates.</li> </ul> <p><u>Enhanced Training and Education</u></p> <p>A redesigned and expanded UUniversity eLearning platform has launched to simplify training and education for all VSP network and non-network providers, including practices participating in Premier Edge and PECAA Max members, at no extra cost. Enhancements include:</p> <ul style="list-style-type: none"> <li>• A combined library of current UUniversity offerings, plus courses from VSP Vision, Premier Edge, and PECAA--all in one place.</li> <li>• Personalized course recommendations tailored to each learner for a custom experience.</li> </ul> <p><u>Special Pricing on Select PECAA Offerings</u></p> <p>Practices participating in Premier Edge that aren't PECAA Max members have access to special PECAA Max member pricing on select offerings, including certification courses, programs, and products for doctors, office staff, and patients.</p> <p>Practices can learn more about these enhancements on the <a href="#">VSP Provider Hub</a>.</p>
<p><b>What other changes were made to VSP Vision programs?</b></p>	<p>Beginning January 1, 2026, Premier Edge and PECAA Max are simplified and enhanced to make it easier for providers to access the value that means the most to them. Program updates include:</p> <ul style="list-style-type: none"> <li>• Premier Edge has changed to a one-tier structure.</li> <li>• Premier Edge criteria has moved to a single frame purchase target while continuing to offer existing consumer conveniences like retinal imaging, free fittings and adjustments, and more.</li> <li>• The existing frame payment for eligible practices ended after December 31, 2025.</li> <li>• Starting January 1, 2026, a new Marchon/Altair Frame Rebate is available to PECAA Max members.</li> <li>• Beginning January 2026, qualifying new and existing PECAA Max members will receive a rebate for their monthly PECAA Max dues for up to six months for the period January through June 2026.</li> </ul>

<p><b>Why did VSP Vision make these changes and enhancements?</b></p>	<p>We understand that access, value, and choice are a priority for providers. Based on provider feedback, VSP Vision evolved these programs to create value and continue simplifying the provider experience, while delivering quality products and services for VSP members.</p> <p>The program changes and enhancements highlight the unique strengths of both Premier Edge and PECAA Max and preserve the value providers and members want. This is another example of how we're doubling down to deliver even more value and support to private practice optometry.</p>
<p><b>How has Premier Edge evolved?</b></p>	<p>Premier Edge has evolved to make it easier for providers to access the value that means the most to them by changing to a simplified one-tier structure. To enhance patient value for doctors, Premier Edge criteria has moved to a single frame purchase target while continuing to offer existing consumer conveniences like retinal imaging, free fittings and adjustments, and more.</p> <p>The existing frame payment for eligible practices ended after December 31, 2025.</p> <p>Practices can learn more about all the provider programs and support resources available on the <a href="#">VSP Provider Hub</a>.</p>
<p><b>How did PECAA Max change?</b></p>	<p>PECAA Max continues to offer an all-in-one resource for private practices with peer-to-peer networking, practice-building resources, and vendor savings and rebates, including the popular VSP Vision Exam Rebate. Beginning January 1, 2026, a new Marchon/Altair Frame Rebate is available to PECAA Max members.</p> <p>In addition, beginning January 2026, qualifying new and existing PECAA Max members will receive a rebate for their monthly PECAA Max dues for up to six months for the period January through June 2026.</p> <p>Practices can learn more about all the provider programs and support resources available on the <a href="#">VSP Provider Hub</a>.</p>
<p><b>*AMBASSADOR USE ONLY*</b> <b>Where can I send escalations?</b></p>	<p><b>*AMBASSADOR USE ONLY*</b> Please let us know of any key issues or themes you're hearing from your peers by emailing <a href="mailto:ambassadorsupport@vsp.com">ambassadorsupport@vsp.com</a>.</p>